



## 2013 Advertising Rates Diesel Fleet


Location	Contract Length	Rate (rates are per space, per month)	
Nova KING 15" x 166"	1 - 5 months	\$265	
	6 - 11 months	\$232	
	12 months	\$199	
Nova QUEEN 15" x 130"	1 - 5 months	\$199	
	6 - 11 months	\$166	
	12 months	\$132	
Nova TAIL 22" x 58"	1 - 5 months	\$265	
	6 - 11 months	\$232	
	12 months	\$199	
Gillig 40' KING 30" x 144"	1 - 5 months	\$298	
	6 - 11 months	\$265	
	12 months	\$232	
Gillig 40' QUEEN 30" x 88"	1 - 5 months	\$232	
	6 - 11 months	\$199	
	12 months	\$166	
Gillig 40' TAIL 22" x 58"	1 - 5 months	\$276	
	6 - 11 months	\$242	
	12 months	\$207	

# 2013 Advertising Rates

## Diesel Fleet

Location	Contract Length	Rate (rates are per space, per month)	
Gillig 30' KING 30" x 100"	1 - 5 months	\$265	
	6 - 11 months	\$232	
	12 months	\$199	
Gillig 30' QUEEN 18" x 70"	1 - 5 months	\$199	
	6 - 11 months	\$166	
	12 months	\$132	
Gillig 30' TAIL 22" x 58"	1 - 5 months	\$265	
	6 - 11 months	\$232	
	12 months	\$199	

## Interior Ads

Size	Rate (rates are for full fleet per month)	
11" x 17"	\$395	
11" x 28"	\$555	

Please print a minimum of 90 cards. Rate is for one card per bus for the entire diesel & hybrid fleet.

Contact MTD's Marketing Department for more information: 805.963.3364 x249